

KA2 - Cooperation for innovation and the exchange of good practices
KA226 - Partnerships for Digital Education Readiness
Form ID: KA226-4A823C4A
Project Number: 2020-1-DE02-KA226-VET-007944
E-Career counsellor in the ever-changing world of the 21st century - innovative
methods to support e-career counselling services COMPASS

NEWSLETTER

01/07/2021

INNOVATIONS IN CAREER DEVELOPMENT = MORE EFFECTIVE CLIENT SERVICES

J. Kettunen (2015; 2016; 2017; 2018; 2019) a researcher from Finish institute for educational research, University of Jyväskylä, claims that innovations are shaped through exploitation of cross-sectoral synergies, the latter necessitates in practice new kinds of methods, which strengthen horizontal approaches and steering mechanisms that are adaptive to enable to respond to the rapidly changing situations. Previous projects and research demonstrated that shifts in the rationale for developing ICT use ranged from promoting and raising awareness of career development and related services to improving quality and efficiency. A turning point of the findings was that innovation in career development was conceived as professionalizing the sector, as this marked a change to providing more effective client services. In the most complex category, the potential to improve the efficiency of career services provided the key rationale for developing ICT use.



Needless to say that young people nowadays feel much more comfortable in online communication setting, since that makes them sometimes more open to talk about the challenges they face (Euroguidance Cross-border Seminar 2017). That puts challenge on us as career counsellors to develop innovative approaches to be able to successfully address the career related dilemmas young people face through the usage of ICT.

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E-CAREER COUNSELLOR IN THE EVER-CHANGING WORLD OF THE 21ST CENTURY – INNOVATIVE METHODS TO SUPPORT E-CAREER COUNSELLING SERVICES

The extraordinary situation established in connection with the COVID-19 pandemic means a challenge for the career advisors, who are currently the supportive pillar of the labour market. They are standing in front of an unexpected task – the provision of the continuity of their work without having a chance for personal meeting with the clients. They can adjust to the new reality by providing distance counselling with the help of the available communication tools.

The strengthening of the career counselling system is the interest of all. However, in order to enable the advisors to manage accumulated challenges, their training and renewal is indispensable.

Due to the fact that the problems arising from the epidemic are of global nature, and that according to the needs assessment and the needs analysis implemented in each of the partner countries, career orientation services and their use in the everyday practice takes place to a different extent and on a different level, this question should be treated within an international context, in the framework of which we can get to know the best practice examples of the partner countries, and in cooperation, we can work out a global training program for the digital (e-)career orientation service providers, in order to offer them guidance in accordance with the challenges of the 21st century, that can be applied in all partner countries as well as in other countries of the EU.



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Erasmus+ KA2 project 2020-1-DE02-KA226-VET-007944 **E-Career counsellor in the ever-changing world of the 21st century – innovative methods to support e-career counselling services COMPASS** aims to meet the following objectives:

- to facilitate digital counselling and competence development of professionals in career counselling with an aim to develop a new innovative modular blended-learning training programme that meets the challenges of the 21st century;
- to promote and develop international cooperation of professionals and establish partnership networks with an aim to implement lifelong guidance in professional career counselling, that covers a wide range of sectors and domains, such as advisors, training institutions and organisations that provide other labour market services;
- to deploy digital technologies as well as innovative and open pedagogical tools among career counsellors;
- to expedite lifelong learning of career counsellors.

The direct target group of the project include career guidance counsellors in different sectors (schools, labour offices, counselling and HR consulting agencies, outplacement agencies). The project will also be beneficial for the indirect target groups: practitioners in career guidance in different sectors, researchers in the field of career guidance, policy makers in the field of career guidance for different target groups, life coaches, business coaches, organization developers, NGOs providing assistance to vulnerable groups, social partners and professional associations, other relevant stakeholders in career guidance and for the unemployed people and the employees taking the career advisory and counselling services, who are in a crisis situation from multiple points of view.

Thus, COMPASS project partners aim to develop a global training program for the digital (e-) career orientation service providers, in order to offer them guidance according to the challenges of the 21st Century.

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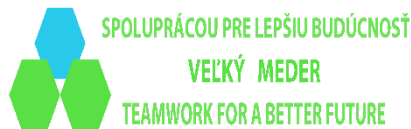
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PROJECT PARTNERS



GERMANY

EURECONS GMBH - Project lead partner



SLOVAKIA

SPOLUPRACOU PRE LEPSIU BUDUCNOST



HUNGARY

HUMAN PROFESS KOZHASZNU NONPROFIT
KORLATOLT FELELOSSEGU TARSASAG



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