

KA2 - Cooperation for innovation and the exchange of good practices
KA226 - Partnerships for Digital Education Readiness
Form ID: KA226-4A823C4A
Project Number: 2020-1-DE02-KA226-VET-007944
E-Career counsellor in the ever-changing world of the 21st century - innovative
methods to support e-career counselling services COMPASS

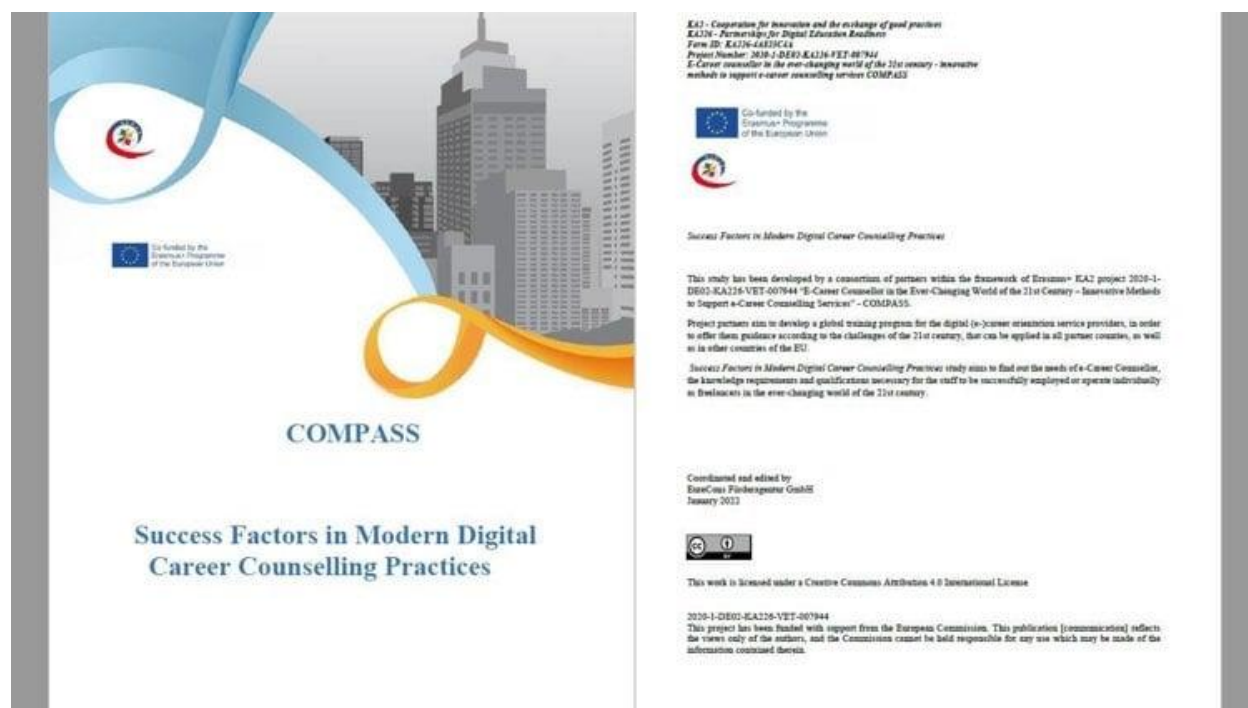
NEWSLETTER

01/02/2022

SUCCESS FACTORS IN MODERN DIGITAL CAREER COUNSELLING PRACTICES: INNOVATIVE METHODS TO SUPPORT E-CAREER COUNSELLING SERVICES

The study *Success Factors in Modern Digital Career Counselling Practices* (152 pp.) was carried out by the partners of COMPASS project!

The analysis has been carried out within the framework of Erasmus+ KA2 project 2020-1-DE02-KA226-VET-007944 E-Career counsellor in the ever-changing world of the 21st century – innovative methods to support e-career counselling services - COMPASS.



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The scheme for the Analysis was developed to meet the following objectives:

- to collect the information about labor market and Status Quo in e-career counselling services in Germany, Hungary, France, Netherlands and Slovakia;
- to identify ICT practices for guidance and career development in countries mentioned above;
- to collect additional 15-20 best transferable good practices regarding E-Career counselling in the ever-changing world of the 21st century.

For the aim to be achieved, three different methods have been applied.

First, a secondary analysis of official and unofficial statistical data of the partner countries has been carried out. In addition, different methods were employed to collect information about best practices to map the experience of online career counsellors: online interviews, discussions with the focus groups and face to-face or online meetings with career counsellors or relevant stakeholders. Questionnaires developed by partners authorized partners to collect 18 best practices in E-career counselling.

Questionnaires allowed to extract information necessary to identify digital tools employed or needed in E-Career counselling and different modules that need to be developed and offered for E-Career counsellors.

A PDF file of the Study as well as a summary in all partner languages -DE, FR, NL, HU, SK can be downloaded from COMPASS website
[COMPASS \(erasmus-compass.org\)](https://erasmus-compass.org)

You can also offer your insights on RESEARCH GATE at:
 [\(14\) \(PDF\) Success Factors in Modern Digital Career Counselling Practices \(researchgate.net\)](https://www.researchgate.net/publication/354888888)

The main results of the research can be also found in our article on ERASMUS+ and EPALE.

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MODULAR BLENDED-LEARNING TRAINING PROGRAM FOR CAREER COUNSELLORS IN THE DIGITAL AGE



Career development services are perceived to be one accepted way of assisting individuals to make well-informed and realistic decisions about education, training and occupational choices and acquire lifelong career management skills. In the context of rapid change, the career development sector must innovate and evolve to meet the challenges of our dynamic connected economy. The project outcomes offer innovative methods to support e-career counselling services. Based on the projects that have been previously carried out, project partners decided that it is vital to focus on innovative methods of e-career counselling, esp. as technology is having an impact on traditional career guidance services.

As interactive technology continues to grow in popularity and influence, it is increasingly necessary to align new technologies more closely with career services and associated professional practices (in Kettunen 2021).

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Thus, COMPASS project partners aimed to offer the following innovative aspects in e-career counselling: new methods, techniques and practices, as final result offering a new modular blended-learning training program for career counsellors in the digital age.

Moreover, offering project outcomes, project partners aim to help ensure high-quality career services, with more efficient use of ICT, sustained continuing professional development programmes provided fully online that could be integrated into different programmes related to career education.

The modules will offer cross-sectorial synergies.

E- METHODOLOGICAL GUIDELINE FOR CAREER COUNSELLORS IN THE USE OF MODERN DIGITAL TOOLS

E-Methodological guideline for career counsellors in the use of modern digital tools will be produced and translated into all partner languages - DE, FR, NL, HU, SK.

The methodological guideline will provide the most basic principles and characteristics of modern digital counselling and the digital competency profile of career counsellors. This output will be based on a participatory process to identify priorities and resources, with the direct involvement of managers, professionals and practitioners from the field of career guidance and IT. Chapters of the methodical guideline will be developed based on the findings of the Study *Success Factors in Modern Digital Career Counselling Practices*



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PROJECT PARTNERS



EureCons
Förderagentur GmbH

GERMANY

EURECONS GMBH - Project lead partner

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SLOVAKIA

SPOLUPRÁCOU PRE LEPŠIU BUDUCNOST



HUNGARY

HUMAN PROFESS KOZHASZNU NONPROFIT
KORLATOLT FELELOSSEGU TARSASAG



FRANCE

LENO CONSULTING



NETHERLANDS

NOLOC

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